



PDQ to host Movie Release Event for Team Member Movie to highlight Sam Piazza and bring awareness to Down syndrome

Tampa, FL (March 18, 2019) – Award-winning [PDQ](#) (People Dedicated to Quality) restaurant in Carrollwood will host the official Movie Trailer Release Party for "Because of Sam," a documentary about PDQ team member Sam Piazza, who has Down syndrome, on Sunday, March 31, 2019 from 6:30 pm to 8 pm.

PDQ is partnering with Tampa filmmaker Renee Warmack and former Gaither High School Homecoming King Piazza to put Sam's story on the big screen. The movie will help change how the world views people with disabilities and inspire all people to tap into their potential to achieve their goals.

"Sam Piazza holds a special place in all of our hearts and is an inspiration to our team at PDQ every single day," said Nick Reader, PDQ CEO and Co-Founder. "Sam is a wonderful young man who is an amazing representative of our brand, and we are proud to partner with him, his family and Renee on this exciting project."

PDQ Carrollwood will donate all food and beverage proceeds purchased during the event to the movie production costs, including any orders through the drive-thru. Piazza has worked as a team member at PDQ Carrollwood for more than six years.

Event Details: Movie Trailer Release Party for "Because of Sam"

Date/Time: Sunday, March 31, 2019 - 6:30 pm-8 pm

Location: PDQ Carrollwood - 12650 N. Dale Mabry Hwy, Tampa, FL 33618

Event Timeline:

6:30 pm: Meet, Greet and Eat

7:15 pm-7:45 pm: Program Begins/Movie Trailer Revealed

7:45 pm: Q and A session

The movie is set for release in the summer 2019. For more information and to contribute to the movie visit BecauseofSamTheMovie.com.

About PDQ

Founded in 2011, award-winning PDQ - short for "People Dedicated to Quality" - offers chef-driven recipes and mindful ingredients typically found in a fine casual restaurant with the value, speed and convenience of the fast food and fast casual segment. Outback Steakhouse co-founder Bob Basham and MVP Holdings CEO Nick Reader are the two principal owners of PDQ. Beloved throughout the Southeast and now beyond for its hand-breaded chicken tenders, PDQ crafts delicious salads, sandwiches, bowls and hand-spun milkshakes fresh in store, every day. PDQ is committed to creating deep roots in its local communities and has given nearly \$6 million in dollars and in-kind donations to local charities, schools, and organizations since its inception. On October 30, 2011, the original PDQ restaurant opened its doors in Tampa (FL) and the concept now has locations throughout Arizona, Florida, Georgia, Illinois, Nevada, New Jersey, North Carolina, Oklahoma, South Carolina, Texas and Utah. For more information, visit www.eatPDQ.com.

About Renee Warmack

Tampa native and USF alumna, Renee Warmack, MPA, is a Producer, Speaker and Coach who uses her inspirational movies, engaging events and motivational coaching program to help others claim their power and capture their dreams. Learn more at: ReneeWarmackProductions.com.

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