WWE Superstar Titus O'Neil Featured in Worldwide Virtual Premiere of *Because of Sam* Documentary Film

Movie to bring awareness to Down syndrome through highlighting the inspirational life of Tampa native Sam Piazza, for FREE, in 48-hour window during Down Syndrome Awareness Month - Oct. 2020

Tampa, FL (Sept. 24, 2020) – After a standing ovation with a full house at Tampa Theatre and winning the *Tampa Downtown Partnership's Urban Excellence People's Choice Award*, the Tampa-based documentary ***Because of Sam*** will **stream for FREE**, for a limited time to highlight **Down Syndrome Awareness Month in October**, 2020. This enhanced version of the movie includes an added scene featuring **WWE Superstar Titus O'Neil**. Producer Renee Warmack has not yet screened the movie outside of Tampa and is streaming the **Worldwide Virtual Premiere of *Because of Sam*** October 9th- October 11th, 2020. **Watch Movie Trailer**: **https://BecauseofSamtheMovie.com/WorldwideVirtualPremierePromo**

Warmack says, "As an independent filmmaker, I'm having to **pivot during the pandemic** in order to reach families and will bring the movie into people's homes virtually, due to the fact that group screenings pose health risks." She says, "*Because of Sam* **transforms how the world views people with disabilities**, and encourages ALL people to pursue their dreams. We hope that those who watch the film will help spread the news of Sam Piazza's uplifting story, and recommend the movie to others."

Because of Sam shows how Piazza, who was born with Down syndrome, overcame bullying, won Homecoming King at Gaither High School, and is an advocate for people with disabilities. It gives an inside look at Piazza's journey from birth to the present day, and includes the uplifting perspectives of people who have been impacted by him. Piazza not only overcame tremendous obstacles, but now volunteers at **Gigi's Playhouse**; serves as an advisor to the **Hillsborough County Sheriff's Office**, and is a long-time **PDQ** (People Dedicated to Quality) team member. The movie includes a surprise, first-time meeting between O'Neil and Piazza at the **Bob Sierra YMCA**, in Tampa.

"I'm thrilled that my film about Tampa hero Sam Piazza will stream to homes across the globe for 48 hours at no charge to allow families who may be going through economic hardships to view the movie," says Warmack, a Tampa native and University of South Florida alumna who is self-distributing the film**. WWE Superstar Titus O'Neil says,** "Be prepared to be WOWED… because it's something very special and something much needed, especially in the world today."

Event Name: Worldwide Virtual Premiere of *Because of Sam (50-minute documentary film)*

Event Dates: Friday, October 9th at 8 pm EDT to Sunday, October 11h at 8 pm EDT, 2020. Viewers can watch on their laptops, tablets or smart phones, and mirror to their TVs. **Watch Movie Trailer:** **https://BecauseofSamtheMovie.com/WorldwideVirtualPremierePromo**

Pre-Registration Dates: September 24th through October 9th at 8 pm EDT at: **WatchBecauseofSam.com**
(Registration is required for access to this FREE, time-limited, streaming movie period and is strictly for at-home, personal use.)

Commercial Licensing: Schools, non-profits, churches, or for-profit organizations that wish to purchase a limited, institutional **DVD license** and Educational Study Guide, may **submit their requests** at: **https://www.WatchBecauseofSam.com/ApplyNow**
Warmack, through Because of Sam the Movie, LLC, will donate a portion of the net movie proceeds to organizations that support people with Down syndrome.

Video on Demand (VOD) Rental: After the FREE virtual screening period ends, *Because of Sam* will be available to stream for a fee as a personal, at-home, movie rental through Vimeo.

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Viewers will be afforded the opportunity to make voluntary, online contributions to support Because of Sam's marketing, distribution, and production costs, to include adding subtitles to reach families in different languages.

About Renee Warmack – Producer, Director, and Writer - Because of Sam
Tampa native and USF alumna, Renee Warmack, MPA, is a Producer, Speaker and Coach who uses her inspirational movies, engaging events, and motivational coaching programs to help others claim their power and capture their dreams. Learn more at: BecauseofSamTheMovie.com; IMDB; ReneeWarmackProductions.com

About PDQ
Founded in 2011, award-winning PDQ - short for "People Dedicated to Quality" - offers chef-driven recipes and mindful ingredients typically found in a fine casual restaurant with the value, speed and convenience of the fast food and fast casual segment. Outback Steakhouse co-founder Bob Basham and MVP Holdings CEO Nick Reader are the two principal owners of PDQ. Beloved throughout the Southeast for its famous hand-breaded chicken tenders and signature sauces, PDQ also crafts delicious sandwiches, salads and hand-spun milkshakes fresh in store, every day. PDQ is committed to creating deep roots in its local communities and has given millions in dollars and in-kind donations to charities, schools, and organizations since its inception. On October 30, 2011, the original PDQ restaurant opened its doors in Tampa (FL) and the concept now has locations in Florida, New Jersey, New York, North Carolina and South Carolina. For more information, visit www.eatPDQ.com.

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