

BECAUSE OF SAM EDUCATIONAL PROGRAM

The Program is ideal for teaching your workforce about **empathy** and the importance of **inclusion in the workplace**.



Sam Piazza, a Tampa PDQ Team Member and Star of *Because of Sam*

Because of Sam is a 50-minute documentary film that transforms how the world views people with disabilities. The movie is about Sam Piazza who was born with Down syndrome, overcame challenges, won Homecoming King, and works at PDQ.

Program Benefits

- ✓ **Increased Satisfaction**
Fostering a culture of empathy and acceptance leads to increased employee satisfaction.
- ✓ **Increased Inclusion**
Teaching empathy and the importance of engaging people who have disabilities creates a more inviting organization.
- ✓ **Increased Efficiency**
Educating your workforce about people who have disabilities, and their ABILITIES, maximizes the use of human resources.
- ✓ **Enhanced Brand**
An empathetic and inclusive organization cultivates employees who become positive brand ambassadors.

Order at: www.WatchBecauseofSam.com/Organizations

THE PROGRAM INCLUDES:

- © The *Because of Sam* 50-Minute DVD or USB format for Educational Use
- 📄 Educational Study Guide with:
 - 💡 Discussion Questions
 - ☰ Activities
 - 📊 Participant Evaluations

ORGANIZATIONAL USE LICENSING PRICING:

Non-profit rate - \$497 | For-profit rate - \$997 + tax



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